



ABN 99 080 135 913

## FLAGSHIP INVESTMENTS LIMITED

**Mission:**

*Creating Shareholder wealth through active management  
of a portfolio of ASX listed quality growth companies*

## CORPORATE VALUES

The Board of Flagship Investments Limited (“FSI”, “the Company”) realises that to deliver on the Company’s mission there needs to be guiding principles that set expectations of the interactions with Investors, suppliers and the broader community. Our corporate values have been designed such that in combination with our Code of Conduct they generate a sustainable business culture producing stakeholder value over the long term.

### **Beliefs and process first and foremost**

Our beliefs and process guide everything we do. Our commitment to the investment philosophy and the process followed to implement this is the key driver of investment returns. Our belief is that investing in high quality business franchises that have the ability to generate predictable, above average economic returns will produce superior investment performance.

### **Sleeping well before eating well**

We are a highly ethical organisation. Financial integrity is paramount. We are relentlessly transparent. We do this because there’s simply no other way we can deliver on our promises. It takes a lifetime to build a reputation and a day to destroy it, without the trust from Shareholders and the Community we do not exist.

### **A genuine long term approach**

We believe in nurturing strong relationships in every part of our business – with our shareholders, suppliers, between colleagues and with our portfolio organisations – because in order to deliver sustainable growth, we need to think long term.

### **Demystifying LIC Investing**

The stock market can be a formidable labyrinth for untrained investors. We believe LIC’s offer a strategic way to grow wealth in a risk-sensitive way. We will share information to encourage better investment decisions. We will be transparent in our results and performance. We will keep our reporting informative and simple to understand.